



# How to promote the CALIPER Charter

01



## SPREAD THE WORD!

On your website, social media platforms, media outlets and newsletters

## BE AN AMBASSADOR!

Communicate that you have signed the Charter to gather more signatories



02

03



## TELL YOUR STORY

Share your good practise of collaboration on Gender equality in Research & Innovation and get visibility on our communication channels

## BOOST ENGAGEMENT

Partner with stakeholders to organise online or offline events to present the Charter



04

05



## TRANSLATE

Translating the Charter in national languages could facilitate dissemination even more!



CALIPER  
Gender Equality in STEM Research



This project has received funding from the European Union's Horizon 2020 research and innovation programme under Grant Agreement No 873134.