

The CALIPER project:
Linking research and innovation for gender equality



Helpdesk session_Different themes and options: hints and good practices examples

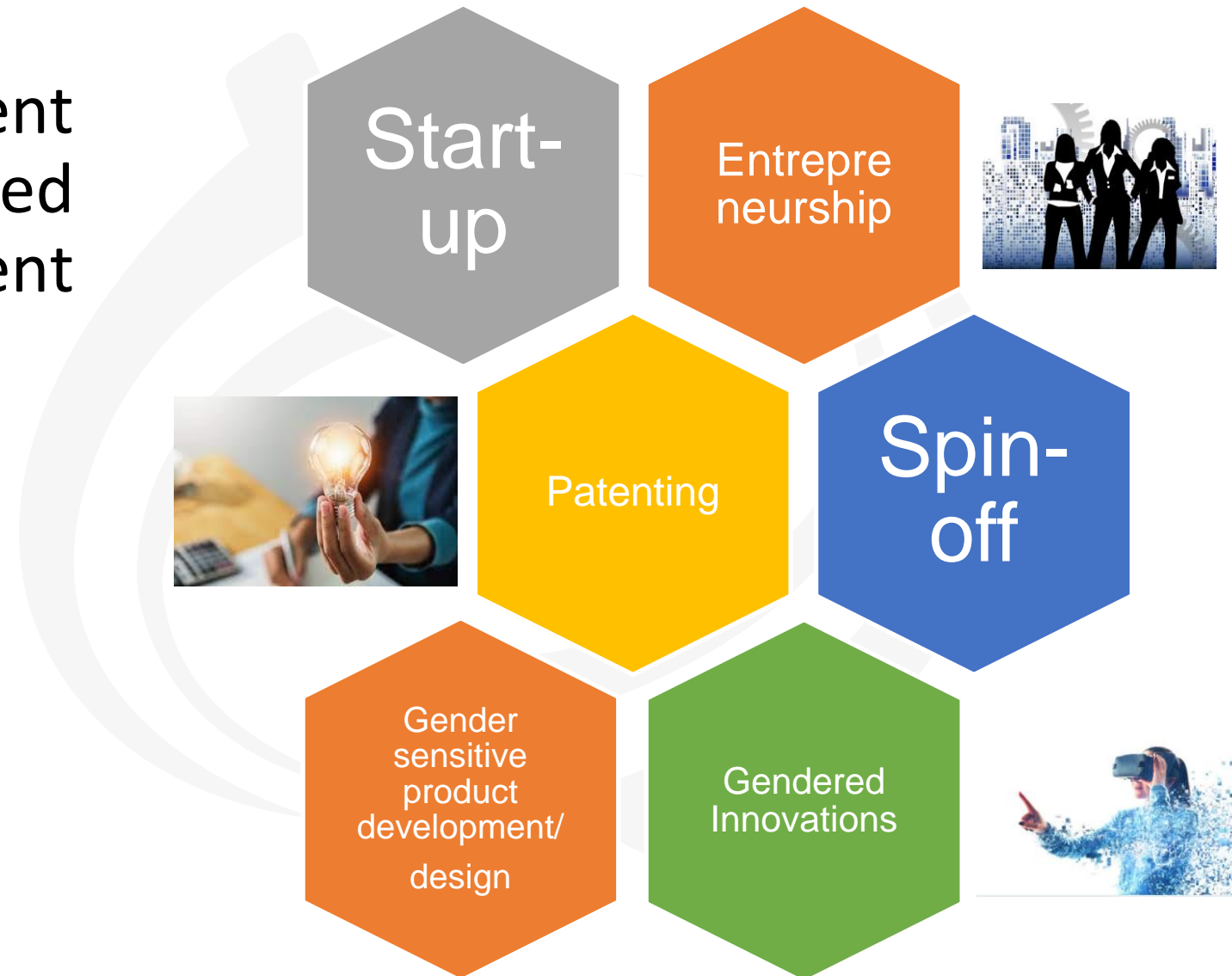
Online, Wednesday, 15th December 2021

Maria Sangiuliano, Marzia Cescon, SV



Different themes for the WIN event

- The WIN event can be tailored to different themes:



Different formats for the WIN event

- It can also assume different «forms»

Focus groups



Co-creation/co-design labs



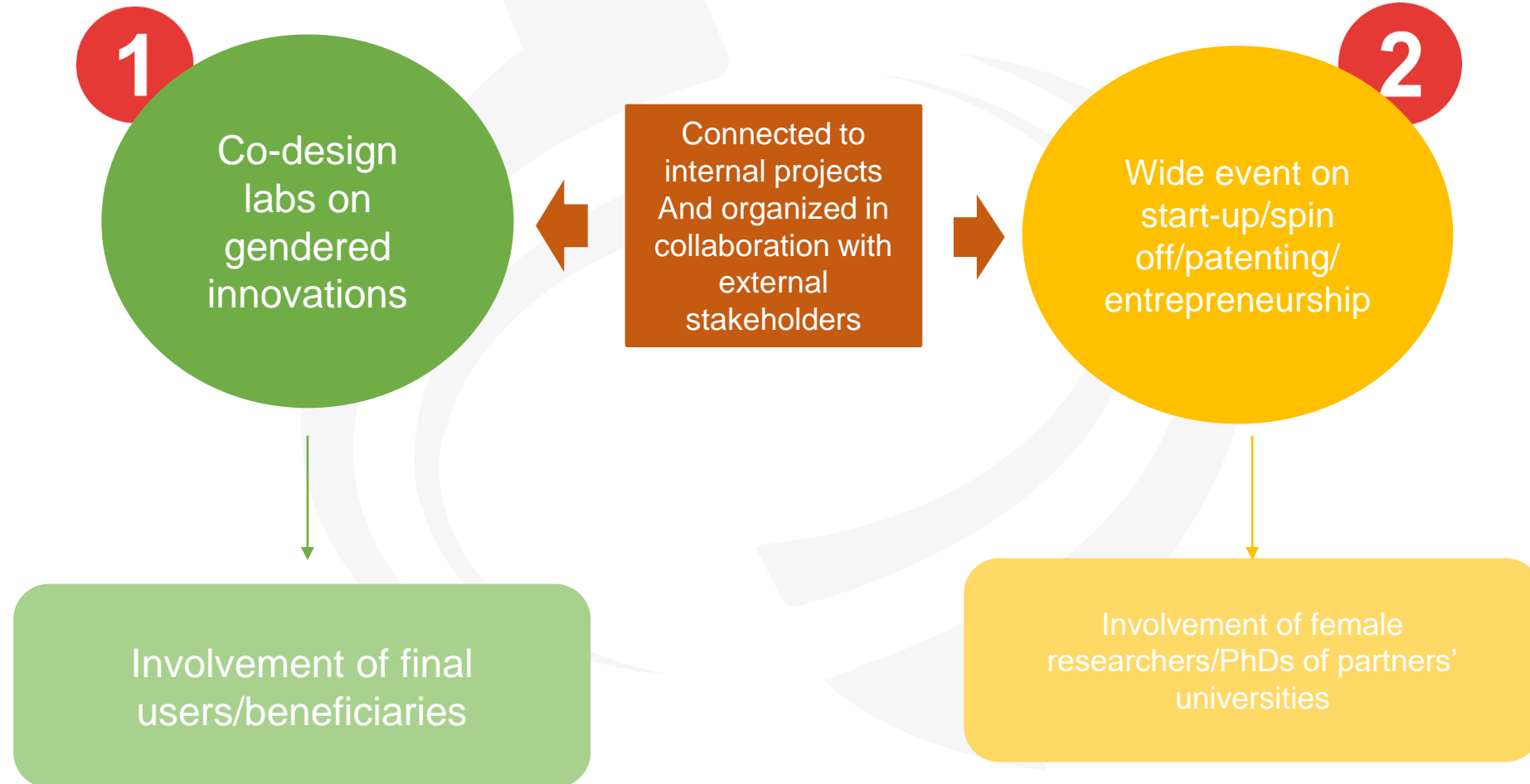
Role model presentations



Workshops



A couple of possible ideas



Get inspired: the Shemakes Labs



<https://shemakes.eu>

The goal of **shemakes.eu** is to empower future female innovators of the sustainable fashion industry through an **integrated innovation ecosystem**.

It provides:

- innovative learning paths for women/girls
- Concrete business support and connections
- Inspiring stories of female role models

Shemakes Labs

It is the **core** of the “gender-responsive” innovation ecosystem.

Scope: to make women and girls **experimenting with new activities** in order to raise their “appetite” for tech-based and social innovation.

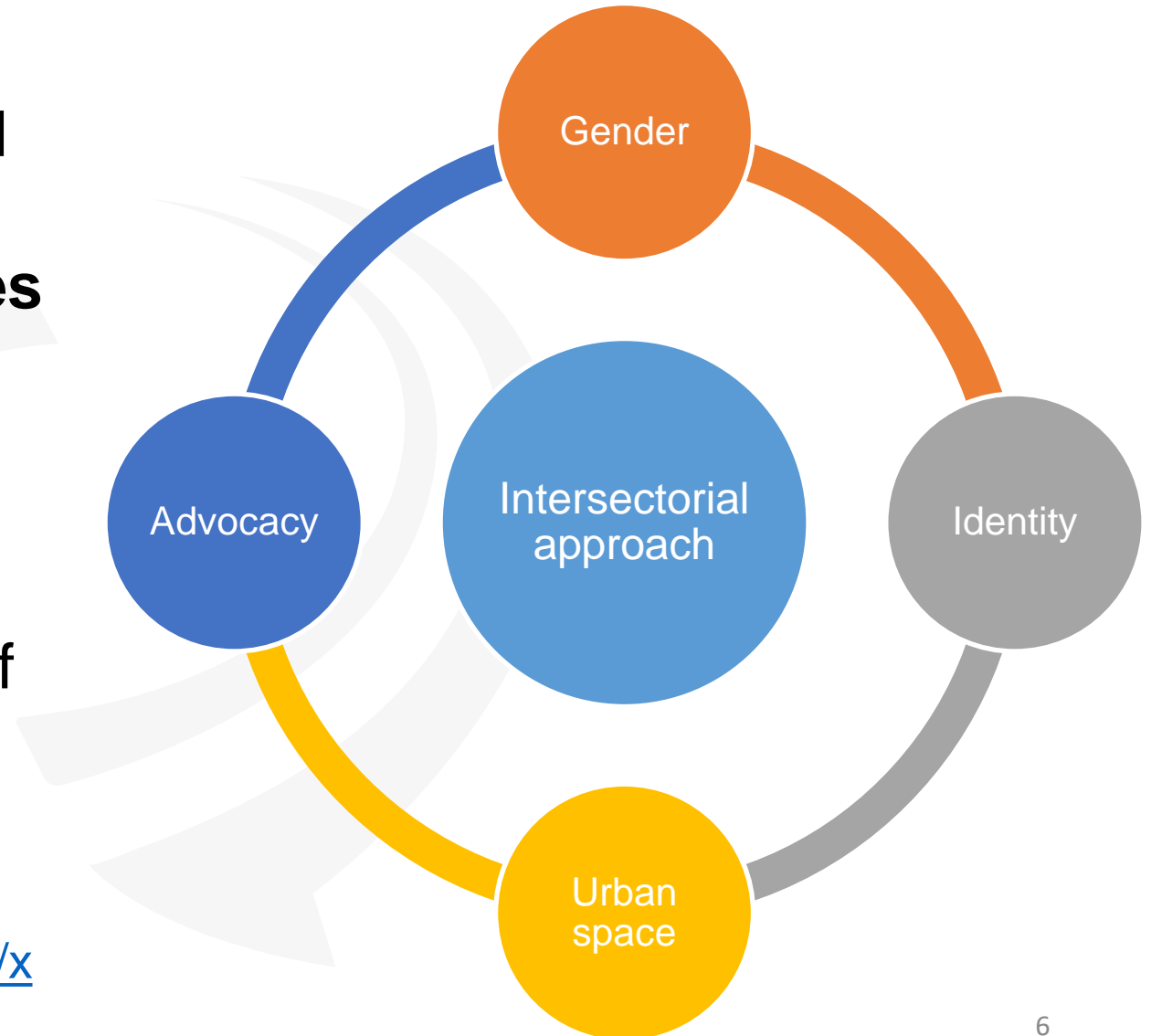
What: learning-by-doing activities to make mock-ups, prototypes or artistic artefacts and reflect on these experimentations. Engage the labs’ communities to identify the best support engagement of women and girls. Labs identify gaps about equal opportunities methods and develop replicable innovations to fill the gaps through **open laboratories research, workshops and seminars**.

Get inspired: the XYX Lab

The **XYX Lab** at the Monash University is a team of experienced design researchers exploring **gender-sensitive design practices and theory about urban environment/space.**

A **multistakeholder approach** is adopted through the involvement of planner, policy makers, local government and stakeholders of underrepresented communities.

<https://www.monash.edu/mada/research/labs/xyx>



Get inspired: innovation camps and hackathons at the EQUALS-EU project

EQUALS-EU aims to build **capacity in gender-inclusive innovation in Europe** and partner countries worldwide. It is centered around four key activities, one consisting in hosting a series of **hackathons and innovation camps**.

Each event will:

- Focus on the needs of the local cultural context;
- **develop new gender equity solutions for women and girl's digital inclusion.**

A training guide for hosting the event is developed.

<https://equals-eu.org/the-project/>



Get inspired: transdisciplinary workshops

The **DEI4EAI project** organizes 4 workshops to reflect and co-develop inclusive narratives and methodologies.

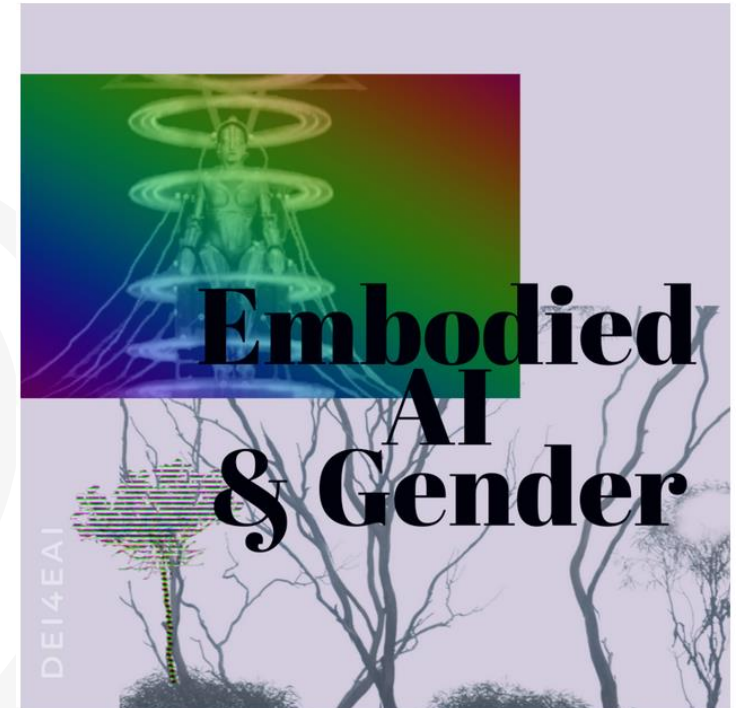
Through **critical design methods** intersectional feminism is brought to the center of the debate, in order to reflect and re-imagine a more inclusive future with embodied AI.

Workshops are open to universities but also societal associations, practitioners working in industry and non-profits and citizens.

Methods from critical design to:

- Create a hands-on understanding of current practices and narratives
- Compile a concrete, desirable future scenario

<https://www.dei4eai.com/workshop-1-embodied-ai-and-gender>



Get inspired: #100tífiques

The aim of the **#100tífiques project** of the the Fundació Catalana per a la Recerca i la Innovació (FCRI) and the Barcelona Institute of Science and Technology (BIST), is **to make visible and highlight the relevance and strategic role of women in science and technology**, while **encouraging joint actions between academia and business scientists**.

Every year the project organizes on February 11th, coinciding with the International Day of Women and Girls in Science, an event giving the opportunity to school to connect and meet female researchers and technologists from the **enterprise, research centres and universities**, while promoting the creation of a community.

<https://100tífiques.cat/en/scientists/>

#100tífiques

Further tips

- Make external stakeholders have **an active role** in the organization/event
- **Gendered Innovations** provides with 5 practical steps for incorporating the sex and gender analysis into participatory research.

<http://genderedinnovations.stanford.edu/methods/co-creation.html>

- Remember to adopt a **multisectorial, multistakeholder and intersectional approach.**



**ANY
QUESTIONS?**



THANK YOU

Online, Wednesday, 15th December 2021

Maria Sangiuliano, Marzia Cescon, SV

